

Does your sports team, church, group or organization need money ????

**\$5,000.00**

**or more in one NIGHT!**

Let us show you how your group can raise \$5,000.00 or more  
in one night hosting a bowling fund-raiser!

# **Bowling Fund-Raisers**



**Don Carter Lanes: 4007 East State Street - Rockford, IL 61108**

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# How the \$\$\$\$ works

In this example we will assume the group sells 120 tickets (teams of 2)  
(One ticket covers both bowlers)  
and they sell 20 lane signs and run 50/50 and silent auctions.

40 lanes would be used (3 couples per lane) = 120 teams of two bowlers.

## Ticket Sales:

Your group sells the tickets for \$45 per couple  
Your profit for each ticket sold is \$25.  
 $120 \times \$25 = \$3,000.00$

## Lane Sign Sales:

Your group sells 20 lane signs at \$100 each  
(cost to make sign \$20) Profit is \$80 per sign.  
 $20 \times \$80 = \$1,600.00$

## 50 /50 Raffle:

50 /50 Raffle With 240 people you can estimate that  
each bowler will spend at least \$5 on 50/50 tickets.  
 $240 \times \$5 = \$1,200.00$  (half to the winner)  
Half is your profit = \$600.00

## Silent Auction:

Silent Auction Revenue: Groups solicites prizes / baskets.  
Group then runs a silent auction for these items.  
Depending on the quality of the prizes most groups will raise between  
\$500.00 to \$2,000.00 on silent auction items.

## Recap:

Ticket Sales Profit - \$3,000.00  
Lane Sign Sales Profit - \$1,600.00  
50/50 Raffle Profit - \$600.00  
Silent Auction Items - \$1,000.00 on average

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**In this example the group  
would have raise  
\$6,200.00 in profits.**

**A moonlight bowl is a great way to raise money for your group, organization, church, charity, etc. We charge you \$20 per couple (or team of two bowlers) You charge \$40 per couple or more. Your groups profit is \$20 or more per ticket sold.**

**More ways to make money during your moonlight bowl is to run raffles, silent auctions and sell lane signs. Your group keeps 100% of this revenue.**

Moonlight Bowls include 2 hours of unlimited bowling time. Most couples will be able to bowl 3 to 4 games in that time.

**Option #1**  
\$20 per couple

**Option #2**  
\$23 per couple  
Each lane gets  
1 large Pizza

**Option #3**  
\$25 per couple  
Each lane gets  
2 large Pizzas

Additional catering options avail; Wings, Meatballs, Veggie & Fruit Trays, etc.

# Production of Event Flyers & Tickets are FREE