

Does your group or organization need money ????

\$5,000.00

or more in one NIGHT!

Let us show you how your group can raise \$5000.00 or more
in one night hosting a bowling fund-raiser!

Bowling Fund-Raisers



Don Carter Lanes: 4007 East State Street - Rockford, IL 61108

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How the \$\$\$\$\$ works

In this example we will assume the group sells 120 tickets (teams of 2)
(One ticket covers both bowlers)
and they sell 20 lane signs and run 50/50 and silent auctions.

40 lanes would be used (3 couples per lane) = 120 teams of two bowlers.

Ticket Sales:

Your group sells the tickets for \$50 per couple

Your profit for each ticket sold is \$26.

$120 \times \$26 = \$3,120.00$

Lane Sign Sales:

Your group sells 20 lane signs at \$100 each

(cost to make sign \$20) Profit is \$80 per sign.

$20 \times \$80 = \$1,600.00$

50 /50 Raffle:

50 /50 Raffle With 240 people you can estimate that each bowler will spend at least \$5 on 50/50 tickets.

$240 \times \$5 = \$1,200.00$ (half to the winner)

Half is your profit = \$600.00

Silent Auction:

Silent Auction Revenue: Groups solicits prizes / baskets.

Group then runs a silent auction for these items.

Depending on the quality of the prizes most groups will raise between \$500.00 to \$2,000.00 on silent auction items.

Recap:

Ticket Sales Profit - \$3,120.00

Lane Sign Sales Profit - \$1,600.00

50/50 Raffle Profit - \$600.00

Silent Auction Items - \$1,000.00 on average

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In this example the group

would have raise

\$6,320.00 in profits.

A moonlight bowl is a great way to raise money for your group, organization, church, charity, etc. We charge you \$24 per couple (or team of two bowlers) You charge \$50 per couple. (you decide your sell price)

Your groups profit is the difference between sell price and \$24.

More ways to make money during your moonlight bowl is to run raffles, silent auctions and sell lane signs. Your group keeps 100% of this revenue.

Moonlight Bowls include 2 hours of unlimited bowling time. Most couples will be able to bowl 3 to 4 games in that time.

Option #1

\$24 per couple

Add \$10
Large Pizzas

Additional catering options avail; Wings, Meatballs, Veggie & Fruit Trays, etc.

Production of Event Flyers & Tickets are FREE